



From Awareness to Advisory:

How Capgemini's Consulting Leaders Got AI Ready

Overview

Capgemini's Consumer Products & Retail practice advises some of the world's biggest brands. Their clients were asking hard questions about AI.

The problem wasn't awareness. Senior leaders knew GenAI mattered. But knowing it matters and advising a client on it are two different things. The credibility gap was growing.

Humaine Labs designed a full-day programme: GenAI fundamentals, CPR use case frameworks, execution architecture, and a live agent lab.

Spending 3+ days preparing for a single client AI strategy conversation, with no repeatable framework to draw from.

GenAI knowledge existed at a surface level but leaders **couldn't bridge it to client use cases or execution.**

Capgemini partnered with Humaine Labs to **turn consulting leaders into credible AI advisors.**

Challenges



No credible advisory stance:

Senior leaders had strong CPR expertise but lacked a framework to advise clients on GenAI, leaving them in 3+ day prep cycles before key conversations.



Unstructured use case identification:

Teams had no repeatable process to identify and prioritize GenAI opportunities for CPR clients. Every engagement started from scratch.



Surface level GenAI understanding:

Leaders could discuss GenAI broadly but couldn't speak credibly to architecture, agents, or operationalization.



Never built with GenAI:

Consulting leaders had never built or tested a live GenAI application, making it hard to set realistic expectations with clients.

Solution

The programme was built around one question: what does a consulting leader need to walk into a client AI conversation with confidence? Not theory. Not slides. Real experience.

Four modules covered the full picture. GenAI's strategic stakes and value creation potential, the art of the possible for CPR clients using structured use case frameworks, then the execution stack covering both building and operationalizing GenAI applications at scale.

The day closed with a live lab. Every participant built a working AI agent. By the end, leaders weren't just talking about AI. They had built with it.



What Makes This Different

1

Built around actual work: Not hypothetical use cases. Examples and frameworks from CPR, not generic AI.

2

Hands-on live labs: Participants produce real outputs in the room, not just watch demos and hope it clicks later.

3

Taught by practitioners: Humaine trainers have run these workflows themselves, not academics or influencers teaching theory.

Results



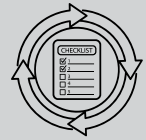
Client prep time cut from **3 days to 4 hrs**



92%
Leaders reporting advisory confidence post programme



1 Live AI agent
built on the day



Leaders with a **repeatable use case framework**

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The agent lab made it click. Decks are so much easier now. AI does the heavy lifting while we focus on better solutions.

– **Managing Consultant,
Capgemini CPR Practice**

About Humaine

Humaine Labs is a **practitioner-led AI learning and execution partner** built with a simple belief, teams don't need more theory, they need hands-on mastery. We have trained over 3000 professionals from 50+ top organizations such as Marico, Aether, L&T, Capgemini among others.

If this could be relevant to your business, do reach out us at learn@humainelabs.com