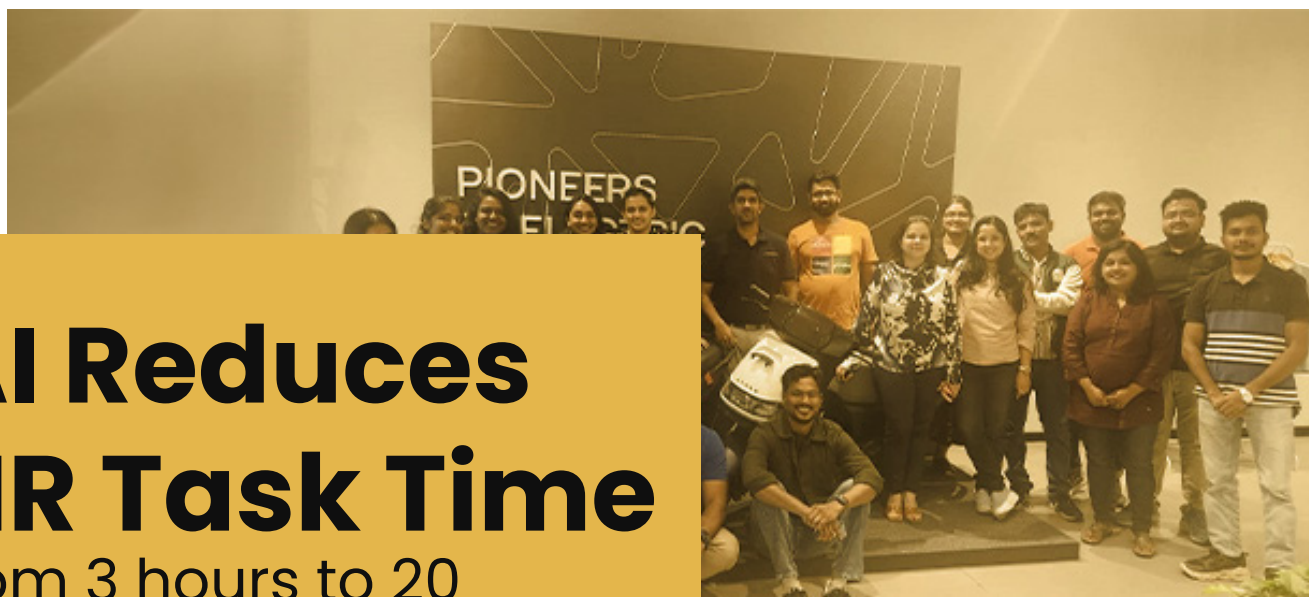




AI Reduces HR Task Time from 3 hours to 20 minutes at Ather

Overview

Ather Energy, India's leading electric two-wheeler brand, partnered with Humaine Labs to tackle a growing gap: their HR and Talent team knew AI existed but had never translated that awareness into daily workflow wins.

In a hiring landscape where speed decides who lands the best talent, slow screening, manual comms, and hours spent on repetitive tasks are a real competitive liability. Every hour lost to admin is an hour not spent building a great team.

Humaine Labs designed and delivered the AI Confidence Bootcamp — a hands-on, practitioner-led session built around Ather's actual HR workflows, not generic demos.

Ather's Teams **Spend 3–4 hours** on tasks like candidate screening write-ups and feedback summaries.

AI awareness existed but was never connected to Ather's day-to-day hiring and talent processes.

Partnered with Humaine Labs to turn **AI from a buzzword into a real competitive advantage** for the HR team.

Challenges



Slow screening cycles: Candidate feedback summaries and competency write-ups took 3–4 hours. Work that sat on individuals with no consistent process.



Theoretical AI thinking: The team had heard about AI tools but sessions felt abstract. No connection to Glassdoor responses, regret emails, or panellist notes.



No prompt discipline: Prompts were vague and inconsistent. Output quality was unpredictable, so people gave up quickly and went back to doing it manually.



Tool fatigue: With ChatGPT, Claude, and Gemini all available, the team had no framework for which tool to use and when, leading to scattered, low-confidence adoption.

Solution

The bootcamp was built around one principle: every exercise uses Ather's real work. Not a lecture, not a demo. A working session where participants leave with outputs they can actually use.

Humaine Labs walked the team through a full-day programme. Comparing ChatGPT, Gemini, and Claude on the same prompt. Mastering the RISER framework with HR-specific examples. Then applying it live: drafting Glassdoor responses in 8 minutes, summarising panellist feedback from audio, mapping competencies from a JD, and building a cold outreach sequence from scratch.

What stood out was how fast the team connected the tools to Monday's actual to-do list. By the final module, participants weren't practising, they were producing.



What Makes This Different

1

Built around actual work: Every exercise uses Ather's own JDs, candidate profiles, and comms. Not hypothetical use cases.

2

Hands-on live labs: Participants produce real outputs in the room, not just watch demos and hope it clicks later.

3

Taught by practitioners: Humaine trainers have run these workflows themselves, not academics or influencers teaching theory.

Results



Feedback summaries dropped from **3 hours to 20 minutes**.



6 real HR outputs built live in the room, not practised, produced.



Prompts went **from hit-or-miss to consistent, high-quality**.



Every participant left with **one clear LLM workflow** they used the same week.

“

I came in sceptical. I left with three things I'm going to use tomorrow. That's never happened in a training before.

– **HR Business Partner**

About Humaine

Humaine Labs is a **practitioner-led AI learning and execution partner** built with a simple belief, teams don't need more theory, they need hands-on mastery. We have trained over 3000 professionals from 50+ top organizations such as Marico, Aether, L&T, Capgemini among others.

If this could be relevant to your business, do reach out us at learn@humainelabs.com